



## 2009 LIST OF INDUCTEES LISTE DES RECIPIENTAIRES 2009

### BRITISH COLUMBIA BROADCASTERS INDUCTED INTO THE CAB HALF- CENTURY CLUB, May 2009

*The Canadian Association of Broadcasters is pleased to welcome the following Half-Century members who joined the Canadian Broadcasting industry 50 years ago or more.*

### RADIODIFFUSEURS DE LA COLOMBIE- BRITANNIQUE INSTALLÉS AU CLUB DEMI-SIÈCLE DE L'ACR, mai 2009

*L'Association canadienne des radiodiffuseurs est heureuse d'accueillir au Club Demi-siècle les membres du Club Quart-de siècle dont les noms figurent ci-après. Ces nouveaux membres se sont joint à l'industrie de la radiodiffusion canadienne il y a 50 ans ou plus.*

#### **RON "BARNEY" BARNET (formerly Ron Barnes)** (Birthplace: Manyberries, AB)

Ron's career was launched in November 1957 as a sportscaster with CJOE in Lethbridge, Alberta, where he stayed until July 1959. He then moved to CHEC Lethbridge in August 1959, assuming the role of Sports Director until January 1961. Ron's next gig was at CKRD Red Deer, from January to December 1961, again working as Sports Director. By the New Year, he was off to CKRM Regina, where he worked as a staff announcer from January 1962 to May 1964. Ron's career continued at CKXL Calgary as a staff and sports announcer from May 1964 to October 1965. Next, Ron moved to CKCK Regina, where he did Roughrider play-by-play for eight years, and worked as a staff and sports reporter until October 1983. Ron's final workplace was CKNW New Westminster, BC, where he was sports reporter from October 1983 until February 2002. While in New Westminster, Ron managed to include a three-year stint between engagements at CKWX Vancouver, doing baseball play-by-play of the Triple A Vancouver Canadians. He also did hockey play-by-play, including three years as the Canucks' back up to Jim Robson. Ron "involuntarily retired," as he puts it, after 44 years in the business, in February 2002.

### BRITISH COLUMBIA BROADCASTERS INDUCTED INTO THE CAB QUARTER- CENTURY CLUB, May 2009

*The Canadian Association of Broadcasters is pleased to welcome the following members into the CAB Quarter-Century Club. Each has served a minimum of 25 years in the broadcasting industry.*

### RADIODIFFUSEURS DE LA COLOMBIE- BRITANNIQUE INSTALLÉS AU CLUB QUART-DE-SIÈCLE DE L'ACR, mai 2009

*L'Association canadienne des radiodiffuseurs est heureuse d'accueillir les nouveaux membres suivant au Club Quart-de siècle de l'ARC. Chacun d'eux a oeuvré au moins 25 ans dans le secteur de la radiodiffusion.*

#### **ROBERT BRIMACOMBE**

General Sales Manager, News1130/Rogers Radio  
(Birthplace: Saskatoon, SK)

Rob's career in broadcasting has taken him from Tsawwassen to Kamloops, Hong Kong, Singapore and back to Vancouver! "Brimmer's" interest in sports and news reporting was first displayed writing football and basketball stories for the high school and community newspapers in South Delta. He earned his Broadcast Journalism diploma from BCIT in 1984 and, thanks to Jim Yount's introduction, lucked out with a practicum at CHNL Kamloops. He'll always remember the class and professionalism of Jim Harrison, Robbie Dunn, Jim Reynolds and colleagues. After working at Radio NL and a cold winter in Prince George with CKPG (in both radio and television news), Rob returned to Vancouver to work in the Expo 86 Media Relations Department; hosting media from all around the world and selling them the virtues of Expo, Vancouver and Canada. There, he credits the meeting of mentors Gail Flitton, George Madden and Ray Dagg for inducing him to get into the revenue side of the business. So, back to BCIT for a Marketing Management Diploma - followed by 3 years with Gord Forbes, Chris Pandoff and all the great talent at 1006 Richards Street; selling for LG73 and 99.3 The Fox.

Then it was a big switch to T.V. sales management, Hong Kong....and 10 years living, working and travelling in Asia! The first 7 years was with Asian specialty channel pioneer, The Star TV Network (news, sports, music, entertainment channels) and then 3 years in Singapore as Director of Advertising Sales with Discovery Networks Asia. Rob and his wife June's 2 kids were born in Singapore and they all returned to Vancouver in 2002. He worked as Retail Sales Manager at CKNW / Corus Radio for over 5 years before moving to his current position of General Sales Manager, News1130 / Rogers Radio in 2007.

### **RONALD G. EBERLE**

(Former General Manager of CHEK-TV in Victoria B.C.; employment terminated by Canwest restructure in 2008)

(Birthplace: Eldorado, SK)

Ronald G. Eberle began his career at CFRN-TV Edmonton in July 1983. It was a significant career change for Ronald, switching from the construction industry to selling television advertising for CRFN-TV in Edmonton as an Account Executive. Within a year, Ronald moved through the ranks to become the Local Sales Manager in September 1984. Television advertising was exciting – as Ronald describes it, “we were in showbiz in those days, with sales growing every year.” In 1993, an opportunity came to move to the Toronto market and Ronald took a position with CHCH Hamilton as local sales manager, while gaining valuable national sales experience. Again each year, advertising sales continued to grow for the station and in 1997, Ronald became the Local Sales Manager/General Sales Manager for CHCH. In 1999, an exciting opportunity came up for him to move back to the west as General Manger of CHEK-TV in Victoria, B.C. There, he was responsible for advertising revenue as well as overall station operations. After 25 years in the industry, Ronald left Canwest in 2008 after what he calls “the most challenging year in my career.” He adds, “2009 will be a great year!”

### **ROY GELDART**

Retired

(Birthplace: Saint John, NB)

Roy's first job in broadcasting was as a temporary librarian at CBC Fredericton (CBZ), starting in January 1964. In October of that year, he began work as an announcer at CKBW in Bridgewater, Nova Scotia, doing the evening DJ shift. From 1965 to 1970, Roy worked as an announcer and news reporter at New

Brunswick's CFNB in Fredericton. His next move was to CFBC Saint John in July 1970, starting as a reporter and moving up to Assistant News Director and, eventually, News Director. In January 1973, Roy started at CKCW Moncton as News Director. While there, he led the newsroom in winning the RTNDA Charlie Edwards Award for Spot News Reporting on the December 1974 murders of two Moncton police officers. In October 1981, Roy was hired at CBC Saint John (CBD) as a reporter, and occasionally seconded to CBC TV News. By the time Roy retired from the CBC in March 2002, he was co-host/news editor/news anchor on the station's highly-rated morning show. In June 2002, he started at CFMH, the University of New Brunswick Saint John campus station as weekend morning show host, leaving in July 2004 to move to Campbell River, B.C. Roy also served as the Public Affairs Officer for the Eastern New Brunswick Militia District, including stints in the U.K. and Germany, for which he received a Mobile Command Commendation. Roy retired from the Militia with the rank of captain and was awarded the Canadian Decoration (CD) medal. He has held an advanced class Amateur Radio Operator's license since 1990 and is an active ham radio operator with call sign VE7DXU.

### **HOWARD HARDING**

Senior Writer/Producer, CHEK News, Victoria, BC  
(Birthplace: San Jose, CA, USA)

Howard Harding was first bitten by the show biz bug after helping create films in high school. After graduating from the Broadcast Program at BCIT in 1982, he got his start in Alberta that fall, as a commercial writer/producer for CFCN-TV Lethbridge. In the summer of 1986, Howard hopped on his motorcycle and headed back to BC to take a position with CHEK-TV in Victoria as a writer/producer. He met his wife, Crystal, on his first day of work and they are celebrating their 20<sup>th</sup> anniversary this year. Howard was promoted to Senior Writer/Producer in the mid-90s and produced a half-hour magazine show on dogs that aired across the CanWest network. He is an internationally award-winning producer, recognized by the BCAB and the TVB, and has received a Gold from the Mercury awards in New York. As a long-time employee at the station (23 years and counting), Howard takes an active part in social activities and community events. He enjoys a challenge and has been busy pursuing new business in high definition and non-broadcast revenue for the company. Howard's personal interests include his family, travel, photography and golf.

## **DON MAGOR**

Research Director, Corus Radio, Vancouver BC  
(Birthplace: Ottawa, ON)

Don Magor's first job in the business started in January 1976 as a direct sales account executive in Vancouver at All-Canada Radio and Television Ltd., which had a partnership with CKWX Radio. The advent of computerized traffic systems was a great opportunity for Don to put his Math and Computer Science studies from the University of British Columbia to practical use. In 1986, general manager Tom Peacock hired him as the station's Traffic Manager, a position he held for the next six years. At the same time, radio sales had also been undergoing a bit of a computer revolution, and Don's background was perfectly suited for him to take on Sales Research duties as well. For the next several years, Don looked after both Traffic and Research duties for CKWX and 97 Kiss FM. When an opportunity arose in 1991 for Don to resume working in sales for his old boss, John Iacobucci, at CKNW and CFMI, he jumped at the chance. Don worked as Executive Sales Assistant and Research Director for the two stations until Iacobucci's departure in 1999. Today, Don is Research Director for four Corus Radio stations and the CRN network in Vancouver. Don and Katherine, his wife of 35 years, bought their retirement place on the Sunshine Coast in 1997 – though as long as it's fun, Don plans to continue his daily commute from Gibbons, B.C. to the Corus office in downtown Vancouver.

## **JEFF O'NEIL**

Morning Host, 99.3 the Fox, Vancouver, BC  
(Birthplace: Thunder Bay, ON)

Jeff's broadcasting career started in the Northern Ontario town of Kapuskasing in June 1980. After Grade 8, Jeff was looking for a summer job and stopped in to the local radio station, AM 58 CKAP, to see if they were hiring. "I would have been a janitor if they needed one," he says. Thankfully, the PD heard something in his 12-year-old voice that got Jeff hired on the spot. Jeff has worked in radio ever since and says he has done pretty much everything there is to do (except janitor!). He's worked in Prince Rupert, B.C., Timmins and Sudbury, Ontario and has been at the Fox in Vancouver since 1995. Since June 2002, he has hosted the Jeff O'Neil show, which has consistently ranked No. 1 among men aged 18 to 29 in several recent BBM ratings. In 2007, Jeff was awarded Broadcast Performer of the year by BCAB and the show has been nominated for several national broadcast awards from Canadian Music Week.

Says Jeff, "I feel like I have had such an exciting career to this point, but honestly feel like I am just getting started. Radio is still the greatest industry to work in and remains my passion."

## **JOHN POLLARD**

General manager/General sales manager, CHEK News, Victoria, BC  
(Birthplace: Vernon, BC)

John's first job in broadcasting was in the summer of 1973 sweeping the floor in the television studio at CFJC-TV in Kamloops BC, a station then owned in part by his father, Jack Pollard, and a partner, Dave Clark. Over his first two summers, John mastered the art of sweeping, shovelling, dust control and eventually studio camera. By 1975 he moved on to lighting, master control, news camera, audio, editing, set design, promotions and commercial writing. In 1980, John began work in radio promotions and, two years later, in sales for CJFT-TV and radio. In 1984, a call came from CKIK-FM in Calgary where John spent "one very cold winter," as he puts it, before moving on to launch SILK FM in Kelowna. From 1987 to 1989, John worked as General Sales Manager with Mountain FM in Whistler/Squamish before moving back to the interior of British Columbia as General Sales Manager of CFJC and CIFM Radio. In 1994, John opened a small advertising agency. Three years later, he moved to Vancouver Island and worked in the golf business for four years before joining Mel Cooper at CFX 1070. In late 1999, John returned to television sales with CHEK-TV in Victoria, BC and in 2008 was appointed General Manager.